



27.-28.5.2023
Suvilahti, Helsinki

Muutosvoima!
Force for Change!

Sustainable Development Expo

!! EARLY BIRD OFFER !!

5% discount
on exhibitor prices
until 22 December
2022.

Price List 2023

The World Village Festival is Finland's largest sustainable development fair event where hundreds of exhibitors showcase their activities, values or products as exhibitors or partners or as advertisers in the festival magazine or on-screen at the festival site.

The festival will take place on 27-28 May 2023 at the Suvilahti event site in Helsinki.

To sign up as an exhibitor or book advertising space, use the online form: worldvillage.fi. The sign-up register opens during November and closes on **22 February 2023**.

See the price list for the different sizes of vendor spaces, exhibitor spaces, electricity, furniture as well as festival magazine and on-screen advertising space.

Exhibitor spaces are available for civil society organisations (CSOs) at a special price, and Fingo Member Organisations will receive an additional discount on food vendor spaces and on table stands at the Market of Possibilities. All exhibitors get a 5% EARLY BIRD discount on exhibitor space prices when signing up as an exhibitor no later than on **22 December 2022**. Exhibitors will receive a 40% discount also on advertising space.

Vendor spaces

Food vendor spaces

The festival offers tent spaces for food vendors as well as spaces for food trucks. Preparing and selling food is only allowed at these spaces. Please note that, due to high demand, we cannot guarantee a place for all applicants. Vegetarian food is favoured at the festival. See our website for more detailed guidelines on how to apply for a food vendor space at the festival. Accepted food vendors will be notified of their selection on 31 March 2023 at the latest. Please note that food vendors are charged separately for electricity (see price list).

	Fingo Member Organisations	CSOs	others
Food vendor space Size: 4 m x 4 m (16 m ²)	€ 900	€ 1,120	€ 2,000
Food truck space Maximum vehicle length 7m	€ 2,100		

Bazaar space

Bazaar spaces are intended for commercial craft vendors as well as vendors selling domestic or international design products. Space sizes are 2x2 m, 3x3 m and 4x4 m, with the tent to be supplied by the vendor. Only one vendor is allowed per bazaar space. Accepted bazaar vendors will be notified of their selection on 31 March 2023 at the latest.

2 m x 2 m (4 m ²)	€ 430
3 m x 3 m (9 m ²)	€ 780
4 m x 4 m (16 m ²)	€ 1,200

Exhibitor spaces

Space for your own tent

The festival offers many different sizes of space for your own exhibitor tent. Setups may also be tailored based on your needs. Please note that those with a tent space must take care of putting up their own tent and ensuring it is appropriately secured.

Small spaces may only be used by one exhibitor per space. Small space confirmations will be emailed to signed-up exhibitors on 31 March 2023 at the latest.

The prices of large spaces include logo visibility on the festival website, the name of the stand on the site map and access to the Magito networking space. Resale rights and shared setups of multiple actors are possible only for large spaces and always agreed upon separately. Please note that there is a limited number of spaces and that spaces are sold on a first-come, first-served basis. Large spaces will be confirmed within two weeks from the sign-up date.

	CSOs	others
Small tent spaces		
3 m x 3 m (9 m ²)	€ 630	€ 900
4 m x 4 m (16 m ²)	€ 1,120	€ 1,600
Large tent spaces		
6 m x 6 m (36 m ²)	€ 3,150	€ 5,500
6 m x 9 m (54 m ²)	€ 4,730	€ 6,750
9m x 12 m (108m ²)	9 450 €	13 500 €

Table stands at the Market of Possibilities

The World Village Festival will also feature a Market of Possibilities intended for smaller actors where it is easy for them to showcase their activities and activate festivalgoers for participation. The Market will be set up indoors in the Kattilahalli hall. These exhibitor spaces are table stands 2x2 m (4 m²) in size. The price includes a table (200 cm x 70 cm) and a folding chair. Access to electricity can be reserved separately, if required. Please note that, due to high demand, we cannot guarantee a place at the Market of Possibilities for all applicants and that priority will be given to Fingo Member Organisations. Those who cannot be provided with a place will be offered alternative ways of participating. Market of Possibilities stands may only be used by one exhibitor per stand. Stand confirmations will be emailed to signed-up exhibitors on 31 March 2023 at the latest.

	Fingo Member Organisations	CSOs	others
2x2 m (4 m ²)	€ 335	€ 535	€ 735

Access to electricity

To be reserved when signing up. Three-phase electric power is only available for food vendor spaces. Three-phase power at 3x16 A is added automatically to the price of a food vendor space and can, if necessary, be upgraded to 3x32A supply.

Electric power (Schuko) < 2 kW	€ 120
Three-phase electric power 3 x 16 A	€ 385
Three-phase electric power 3 x 32 A	€ 650

Furniture

To be reserved when signing up.

Rental table (200 x 70 cm)	€ 20
Rental chair (folding chair)	€ 10

Advertising possibilities

Festival magazine advertising space

The World Village Festival magazine will be published in May with a large distribution of around 100,000 copies. The festival magazine is a tabloid-sized (280 x 400 mm) publication with 16–20 pages. You will receive a 40% discount on advertising space if you book it when signing up for a vendor or exhibitor space at the festival. Programme partners will also receive a 40% discount on advertising space. The media kit for the magazine will be published in November 2022.

1/4-page ad	€ 2,867
1/8-page ad	€ 1,767
1/16-page ad	€ 1,100

On-screen video advertising

Your video ad may consist of still or moving images. It may feature a commercial message or some other activating element. The screens will be placed in high-visibility locations at the festival site throughout the World Village Festival weekend. You will receive a 40% discount on on-screen advertising space if you book it when signing up for a vendor or exhibitor space at the festival. Programme partners will also receive a 40% discount on advertising space. Video ads will be screened without sound. The prices are for ready-produced advertising material. The on-screen media kit will be published in November 2022.

Video ad 20 seconds x 48 repeats	€ 2,867
Video ad 10 seconds x 48 repeats	€ 1,767



Broad partnerships

Main partners

As a main partner of the World Village Festival, you will be featured at Finland's largest sustainable development event, playing a strong role in enabling the festival and in showcasing solutions relevant to the theme. Main partnership (4–6 partners) enables a broad range of content cooperation, and mutually beneficial bundles will be implemented with main partners. In return for your contribution as a main partner, you will receive a special location for your stand, extensive visibility at the festival site and in festival communication and marketing, your own factual programme as well as other programme cooperation opportunities and many exclusive benefits.

Content partners

As a content partner, you will be involved in providing unique experiences and enjoyment for festivalgoers. Partnership may entail branding an area to reflect what you do, such as the Kids' Corner, Garden Area, Backyard, Street Art Area or the lounge area near the main stage. Partnership may also entail programme or art exhibition production, artist partnership or tastings and demonstrations of a new product. As a content partner, you will be included in festival communication and gain visibility at the festival site, in the festival magazine and on the festival website.

To ask more about main partnership or content partnership, contact marjo.martin@fingo.fi.

Please note!

The festival site map will feature the names of all stands and tents that are at least 36 m² in size.

Resale rights to member organisations or similar will be agreed upon separately and only apply to spaces 36 m² or larger in size. Only spaces larger than 36 m² in size may be used by multiple actors, and programme taking place at such stands can be included in the festival's stand programme.

All exhibitors and programme partners will be included in the listings on the website and in the festival magazine.

The Magito networking space is a new meeting place in the middle of the festival. Magito is an excellent location for meetups, coffee breaks and relaxation during the hustle and bustle of the festival. Access to Magito will be provided for the festival's main, content and programme partners, those with a large exhibitor space, representatives of Fingo Member Organisations, festival performers and invited guests.

Value-added tax will not be added to the prices and cannot be deducted from the prices.

Pandemic and exceptional circumstances We will take the Covid-19 pandemic situation into account when planning the festival. We will seek to organise the on-site festival either without restrictions or with restrictions in accordance with the authorities' regulations. Please read the Terms and Conditions of Participation and Food Vendor Guidelines carefully.

Contact details

Maria Hopponen, exhibitors, site, sign-up register:
maria.hopponen@fingo.fi | 050 317 6742

Marjo Martin, partnerships, cooperation, advertising space:
marjo.martin@fingo.fi | 050 317 6694

To sign up for an exhibitor space or advertising space, use the online form at worldvillage.fi. The event organiser reserves the right to accept or reject individual space reservations. Please read the Terms and Conditions of Participation before signing up for a space.

The event is organised by

fingo

