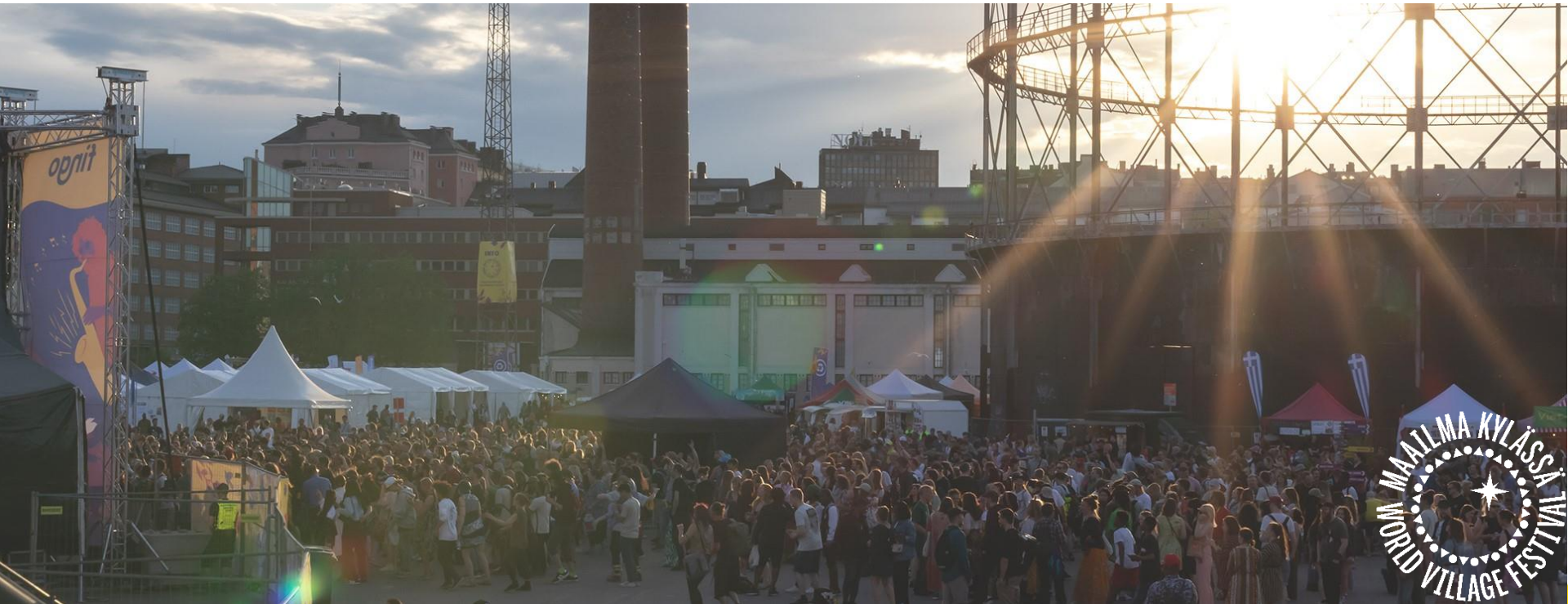


Finland's biggest event dedicated to sustainable development



We inspire people to take action for a better world



Admission free cultural festival for the entire family



Street food carnival: a celebration of vegetarian cuisine



Meaningful discussions on global challenges and sustainable development



Our core values: diversity, inspiration,
equality, responsibility and community



Our festival attracts people eager to learn more about global issues and the efforts making a real impact



Over half of last year's attendees said they left with insights that changed how they act



We bring together individuals, organisations and communities passionate about global justice and intercultural dialogue



We offer a platform where different actors can meet, share information and inspire each other to building a more sustainable and just future



We draw attention to concrete and practical solutions that are accessible to all. Everyone can take part in building a sustainable future in their own way.



We foster understanding and reduce conflict by offering a safe space for people from all backgrounds to engage in meaningful dialogue.



NO
PLACE FOR
HOMOPHOBIA
FASCISM
SEXISM
HATE



We provide information and inspiration that helps people understand that their actions matter. Together we can create change.



We celebrate and promote cultural diversity and bring people closer together for stronger communities.



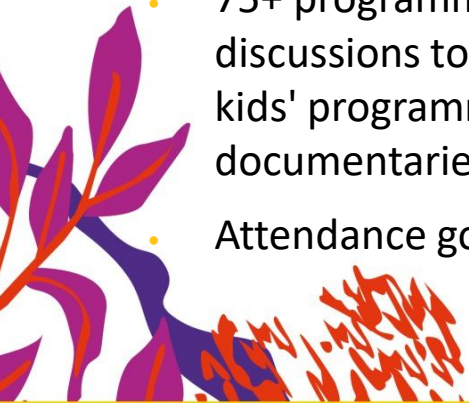
We bring NGOs, businesses, government agencies, and individuals together to collaborate and find innovative solutions for a sustainable future.



Anniversary year 2025



- The 25th edition and 30 years since the first festival
- 200+ exhibitors: civil society organisations, authorities, educational institutions and companies, street food kitchens and bazaar vendors
- 75+ programmes: from talks and discussions to music, kids' programme, workshops and documentaries.
- Attendance goal 50 000.



Theme 2025: Peace

- Global peace is being disrupted more than ever, with societal stability and people's sense of security increasingly under threat.
- Peace is more than the absence of war – it is also needed to solve societal tensions and ecological crises, as well as finding peace in our daily lives.
- Join us as we explore peace in all its dimensions and inspire people to act for peace.



Finnish Development NGOs - Fingo, the festival organiser



- Fingo is the umbrella organization behind the festival, uniting 260 civil society organizations in Finland to inspire action for a more just world.
- Fingo engages people by increasing people's understanding of global issues.



Alustava aluekartta – Preliminary Map

Maa ilma kylässä – World Village Festival 2025

- Ruokamyymälät** | Food Vendors
- Näytteilleasettajateltat** | Exhibitor Tents
- Basaarit** | Bazaars

Ohjelmalavat | Programme Stages

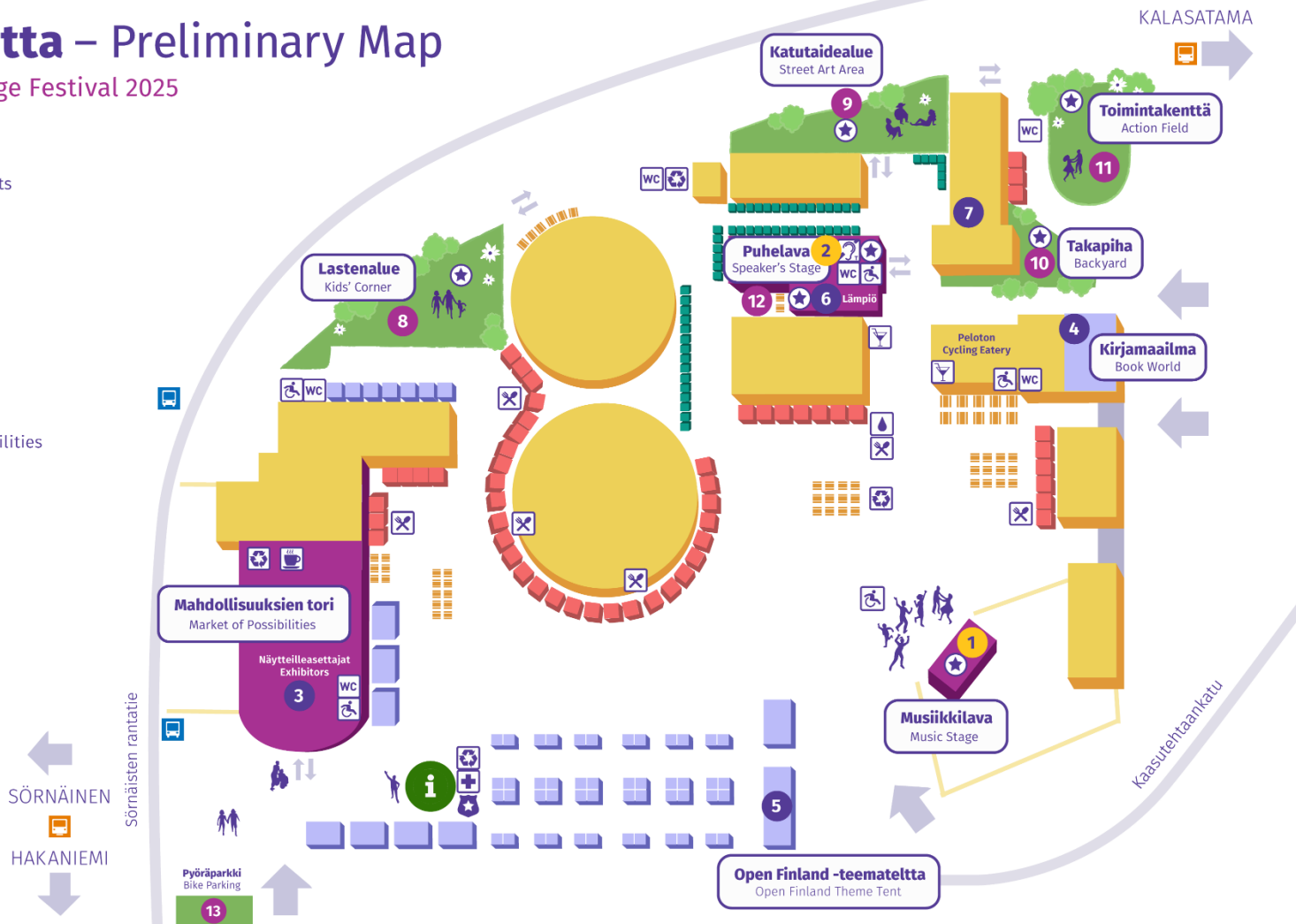
- 1 Musiikkilava** | Music Stage
- 2 Puhelava** | Speaker's Stage

Sisätilat | Indoor Areas

- 3 Mahdollisuuksien tori** | Market of Possibilities
- 4 Kirjamaailma** | Book World
- 5 Open Finland -teemateltta** | Open Finland Theme tent
- 6 Lämpö**
- 7 Magito**

Ulkotilat | Outdoor Areas

- 8 Lastenalue** | Kids' Corner
- 9 Katutaidealue** | Street Art Area
- 10 Takapiha** | Backyard
- 11 Toimintakenttä** | Action Field
- 12 Lämpöön terassi** | Lämpö Terrace
- 13 Pyöräparkki** | Bike Parking



Exhibitors

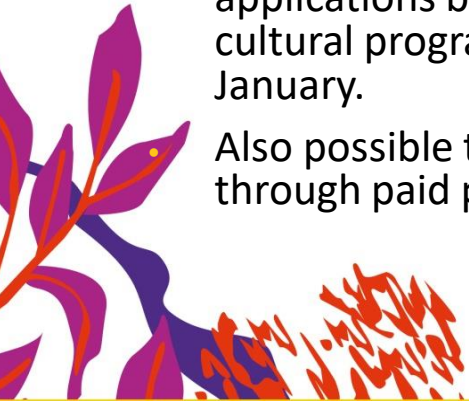
- Exhibitor spaces to suit your needs
- Large and small tent spaces.
- Table spaces at Market of Possibilities and Open Finland Theme Tent.
- Food, cafe and bazaar vendor spaces.
- Early Bird discount for those signing up by 17 December.



Programme Collaboration



- We are looking for organisations to organise compelling programme related to the theme
- Talks, discussions, short films, documentaries exhibitions, workshops and kids' programme.
- Submit factual programme and film applications by 1 December and cultural programme applications by 10 January.
- Also possible to secure a program slot through paid program partnership.



Advertising opportunities

- Festival magazine
- On-site screens
- 40% discount for exhibitors and programme partners



Content partners

- Take your partnership to the next level by branding an area of the festival or offering unique experiences like tastings or product demos.
- Let's work together to create memorable moments for festivalgoers!



Main partners

- A strong role in both enabling the festival and highlighting solutions relevant to the theme.
 - A wide array of opportunities for content collaboration and mutually beneficial deals.
 - A premium location for your expo stand.
 - Premium exposure throughout the festival site and in festival promotion.
- A dedicated program slot for your organization's program.
- An opportunity to explore diverse program collaboration options



Social media and web



- [Aftermovie 2024](#)
- [Pictures from the festival 2024](#)
- [Instagram](#)
- [Facebook](#)
- [Worldvillage.fi](#)





Join Us in Building a Better Future

World Village Festival is more than just an event—it's an investment in our collective future. Let's come together to find practical solutions and create a fairer, more sustainable world. We can't wait to see you there!

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