



## Price List 2025

### World Village Festival 24–25 May Suvilahti, Helsinki

World Village Festival is Finland's largest sustainable development fair event where hundreds of exhibitors showcase their activities, values or products as exhibitors or partners or as advertisers in the festival magazine or on-screen at the festival site.

- To sign up as an exhibitor or book advertising space, use the online form: [worldvillage.fi](https://worldvillage.fi)
- The sign-up register opens **14 November 2024** and closes on **27 February 2025**.
- You can book advertising space until **27 March 2025**.
- Exhibitor spaces are available for civil society organisations (NGOs) at a special price.
- Fingo Member Organisations will receive an additional discount on food vendor spaces and on table stands at the Market of Possibilities.
- All exhibitors get a 5% EARLY BIRD discount on exhibitor space prices when signing up as an exhibitor no later than on **17 December 2024**.
- Exhibitors will receive a 40% discount also on advertising space.

**!!EARLY BIRD OFFER!! 5% discount on exhibitor prices until 17 December 2024.**

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## Vendor spaces

The festival offers vendor spaces for food vendors, beverage and café product vendors and bazaar vendors. The festival has a vegetarian-only food policy, which means it will not be permitted to sell meat, poultry or fish products. You can order a ready-built and professionally installed tent or bring your own tent provided it is secured in accordance with our guidelines. You can also order weights to properly secure your tent. For access to electricity, place your order when signing up for the festival. Please note that using your own generator is not permitted. Vendor spaces may only be used by one exhibitor per space. Accepted vendors will be notified of their selection on 31 March 2025 at the latest. Please note that, due to high demand, we cannot guarantee a place for all applicants.

### Food vendor spaces

The festival offers tent spaces for food vendors as well as spaces for food trucks. Preparing and selling food is only permitted in these spaces. See our website for more detailed guidelines on how to apply for a food vendor space at the festival: [maailmakylassa.fi/en/participate-as-food-vendor/](https://maailmakylassa.fi/en/participate-as-food-vendor/).

- Food vendor space. Size: 4 m x 4 m (16 m<sup>2</sup>)

Fingo Member Organisations €890

NGOs €1,180

Others €2,100

- Food truck space. Maximum vehicle length 7 m €2,100

### Beverage and café product vendor spaces

You can also reserve a separate beverage and café product vendor space at the festival. That is where you can sell non-alcoholic beverages, ready-made café products, sweets, ice cream and pre-packaged food products. The spaces are available for a vendor tent, cart or trailer. Please note that preparing food is not permitted in these spaces.

- Cart (lightweight, max. length n. 1,5 m) 820 €
- 4 m x 4 m (16 m<sup>2</sup>) €1,260

## Bazaar space

Bazaar spaces are intended for commercial craft vendors as well as vendors selling domestic or international design products. Please note that it is not permitted to sell food or beverages at bazaar spaces.

- 2 m x 2 m (4 m<sup>2</sup>) €450
- 3 m x 3 m (9 m<sup>2</sup>) €820
- 4 m x 4 m (16 m<sup>2</sup>) €1,260

## Tent Spaces

The festival offers many kinds of space for your own exhibitor tent. Setups may also be tailored based on your needs. Please note that those with a tent space must take care of putting up their own tent and ensuring it is secured safely. You can order weights from the festival to properly secure you tent. Alternatively, you can also order a ready-built and professionally installed tent from the festival.

### Large tent spaces

Large spaces include logo visibility on the festival website in the cooperation partners section, a larger ad on the *Stands and food* pages, the name of the stand on the site map and access to the Magito networking space. Resale rights and shared setups of multiple actors are possible only for large spaces and must always be agreed upon separately. If *separately agreed*, a larger space can be used as a point for providing programme and may receive permission for a sound system. Please note that there is a limited number of spaces and that spaces are sold on a first-come, first-served basis. Large spaces will be confirmed within two weeks from the sign-up date.

- 6 m x 6 m (36 m<sup>2</sup>) NGOs €3,150, others €4,500
- 9 m x 6 m (54 m<sup>2</sup>) NGOs €4,730, others €6,750
- 12 m x 6 m (72m<sup>2</sup>) NGOs €5,500, others €8,200

## Small tent spaces

Small tent spaces may only be used by one exhibitor per space. Small space confirmations will be emailed to signed-up exhibitors on 31 March 2025 at the latest.

- 3 m x 3 m (9 m<sup>2</sup>) NGOs €660, others €945
- 4 m x 4 m (16 m<sup>2</sup>) NGOs €1,175, others €1,680

## Table Spaces

The festival offers smaller table stands at the Market of Possibilities and Open Finland Theme Tent. These exhibitor spaces are table stands and the price includes a table approximately 180 cm x 70 cm in size and a folding chair. Access to electricity and more furniture can be reserved separately. Stand confirmations will be emailed to signed-up exhibitors on 31 March 2025 at the latest.

### Market of Possibilities

Festival will also feature a Market of Possibilities intended for smaller actors where it is easy for them to showcase their activities and activate festivalgoers for participation. The Market will be set up indoors in the Kattilahalli hall. Please note that, due to high demand, we cannot guarantee a place at the Market of Possibilities for all applicants and that priority will be given to Fingo Member Organisations. Those who cannot be provided with a place will be offered alternative ways of participating. Market of Possibilities stands may only be used by one exhibitor per stand, except for Fingo Membership Organisations, which can share one table space between two membership organisations.

- Fingo Member Organisations €350
- NGOs €560
- Others €770

### Open Finland Theme Tent

Open Finland is targeted at reaching new Finns and showcase services and opportunities offered by the Finnish society. Open Finland features services related to official authorities, NGOs, education, hobbies and companies.

- 2 m x 2 m (4 m<sup>2</sup>) NGOs €560 Others €770
- 4 m x 2 m (8 m<sup>2</sup>) NGOs €1120 Others €1 540

## Other products

### Access to electricity

To be reserved when signing up. Three-phase electric power is only available for food vendor spaces as well as for beverage and café product vendor spaces. Please note that using your own generator will not be permitted.

- Electric power Schuko 1x 10 A €120
- Three-phase electric power 16 A €385
- Three-phase electric power 32 A €650

### Tents and furniture

The price of the tent includes a ready-built tent secured with proper weights. It is also possible to order proper tent weights for your own tent.

- Rental table (180 x 70 cm) €20
- Rental chair (folding chair) €10
- Tent weights (weights for tent legs, do not require fastening) €40
- Small Rental Tent 3 m x 3 m (incl. weights, no floor) €300
- Small Rental Tent 4 m x 4 m (incl. weights, no floor) €400
- Big Rental Tent 3 m x 3 m (incl. weights, and floor) €2000
- Big Rental Tent 4 m x 4 m (incl. weights, and floor) €3000

## Advertising possibilities

### Festival magazine advertising space

World Village Festival magazine will be published in May with a large distribution of 95,000 copies. The festival magazine is a tabloid-sized (280 x 400 mm) publication with 16–20 pages. The prices are for ready-produced advertising material. Exhibitors and programme producers will receive a 40% discount on advertising space. Check out the media kit for the magazine.

- 1/4-page ad €2,900
- 1/8-page ad €1,800
- 1/16-page ad €1,100

### On-screen video advertising

On-screen advertising featuring still or moving images without sound can be booked for the festival site. The screens will be placed in high-visibility locations at the festival site throughout the weekend. The prices are for ready-produced advertising material. Exhibitors and programme producers will receive a 40% discount on advertising space. Check out the media kit for the screens.

- Video ad 20 seconds x 48 repeats €2,900
- Video ad 10 seconds x 48 repeats €1,800

## Partnerships

- Would you like to profile yourselves as a responsible and courageous change-oriented organisation and communicate the solutions available to interested festivalgoers?
- Why not partner with Finland's largest sustainable development festival?
- The partnership will always be tailored to your organisation's needs and requests. The festival provides you with the opportunity to build brand awareness and generate interest among festivalgoers in new inspiring and experience-rich ways.
- The partnership may entail factual or other programme production, artist partnership or tastings and demonstrations of a new product. It may also entail branding an area to reflect what you do, such as the Kids' Corner, Backyard, Courtyard, Activity Field, Bike Park or perhaps a visibility zone built near the main stage.

- Contact [marjo.martin@fingo.fi](mailto:marjo.martin@fingo.fi).

Please note!

**The festival site map** will feature the names of all stands and tents that are at least 36 m<sup>2</sup> in size.

**All exhibitors and programme partners** will be included in the listings on the website and in the festival magazine.

**Resale rights** to Member Organisations or similar will be agreed upon separately and only apply to spaces 36 m<sup>2</sup> or larger in size. Only spaces larger than 36 m<sup>2</sup> in size may be used by multiple actors, and programme taking place at such stands can be included in the festival's stand programme. Exception for Fingo Membership Organisations, which can share one table space between two membership organisations at the Market of Possibilities.

**Magito** is a meeting place offered by Fingo. There will be free access to Magito for the festival's cooperation and programme partners, representatives of Fingo Member Organisations, festival performers and invited guests, as well as exhibitors and advertisers with a minimum festival spend of €3,000.

**Value-added tax** will not be added to the prices and cannot be deducted from the prices.

**Terms and Conditions** Please read the of Participation and Food Vendor Terms and Conditions carefully before signing up.

**To sign up** for an exhibitor space or advertising space, use the online form at **worldvillage.fi**.

The event organiser reserves the right to accept or reject individual space reservations.

The organiser reserves the right to make changes.

## Contact details

**Laura Valoma**, exhibitors, festival site, sign-up: [laura.valoma@fingo.fi](mailto:laura.valoma@fingo.fi) | 050 317 6742

**Marjo Martin**, partnerships, cooperation, advertising space: [marjo.martin@fingo.fi](mailto:marjo.martin@fingo.fi) | 050 317 6694

**Anu Wiik**, food vendors, exhibitors: [anu.wiik@maailmakylassa.fi](mailto:anu.wiik@maailmakylassa.fi) | 050 317 6709

The festival is organised by **Fingo-logo**