

Maailma kylässä World Village Festival 29.–30.5.2027 Suvilahti, Helsinki

Festival screens Media Kit 2027

Reach thousands of festival visitors interested in culture, the environment, sustainable development, and working for a more just world by advertising on the screens at World Village Festival in Suvilahti, Helsinki.

Repeats
The material will be shown on the festival's three screens during the festival's opening hours on May 29–30 2027, 11.30–21 on Saturday and 11.30–19 on Sunday, at least 100 times in total, as well as on the Talks and Discussions online stream.

The ad compilation will run on Info screen throughout the festival. On the Music Stage and Speaker's Stage screens, as well as on the Talks and Discussions online stream, the ad compilation will run during programme breaks.

Prices
20-second advertisement x 100 repetitions €2,900
10-second advertisement x 100 repetitions €1,800

Festival exhibitors, programme producers and partners, as well as Fingo's member organisations and supporting members, are eligible for a 40% discount on the price. No VAT is added to the prices, and no VAT deduction is available.

MATERIAL REQUIREMENTS

We recommend video material, but the material can also be a still image or, for example, a series of three still images.

Video and image size
Horizontal 1920 x 1080



Sound
Advertisements are shown with sound on the Speaker's Stage screen and on the live stream. Advertisements are shown without sound on the Music Stage and on the Info screens. Please design your advert so that its message comes across even without sound. You can submit a single set of materials for all advertising slots. We will remove the audio from the required versions during the production phase. We will add neutral background music to the silent versions for audio-enabled displays.

Formats for videos
Aspect ratio: true/widescreen 16:9 (image is not stretched)

File format: MOV or MP4. Video codec: H.264. The video duration must match your booked 10- or 20-second advertising slot.

File formats for still images
Aspect ratio: true/widescreen 16:9 (image is not stretched)

File format: jpeg, png

RGB colour system
(no vector graphics or CMYK colour system)

A series of still images can be submitted as separate image files. Number the images in the order in which they should appear. The images will be shown within your booked 10- or 20-second advertising slot.

Other considerations
Leave sufficient space around the edges of the image. Avoid placing text, logos or other essential content too close to the edges.

Recommended font: As thick as possible,

e.g., Arial and Verdana (preferably bold)

Recommended minimum height for text: 40 pixels



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Performance rights and disclaimer
The advertiser is responsible for acquiring the ownership and/or usage rights to the material, as well as the necessary copyrights, patents, and other protective rights. Fingo reserves the right, without liability for compensation, to postpone the presentation of advertisements or suspend the campaign if special reasons so require. Fingo disclaims responsibility for third-party copyright claims and primary rights of use, which must be held by the provider of the material. The advertiser is responsible for the content of the advertising. Advertisements must comply with laws, regulations, international advertising rules, and the regulations of the Consumer Ombudsman and other authorities.

SCHEDULES AND DELIVERY OF MATERIAL

Advertisement space reservations:
November 16 2026–April 16, 2027, using the online form

Delivery of material: by Friday, April 30, 2027,
using the online form

You can find the links also on our website
maailmakylassa.fi/en/price-list-forms/

Cancellation policy: Reserved and email-confirmed advertising space can be cancelled free of charge until **April 16, 2027**. After this date, cancelled reservations will be charged at 100%.

Further information

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maailmakylassa.fi | worldvillage.fi
Subject to change.

Event organised by fingo